Martín Saracco

GRAPHIC DESIGNER & BRANDING SOLUTIONS


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Autumn Collection

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LIST: $4 JAGERS ALL NIGHT, $8 COVER
INFO@ATELIERBISTRO.COM

BUTTERFLY TWISTS

BUTTERFLY TWISTS IS A BALLET SHOE AND RAIN BOOT BRAND FOR WOMEN, FOUNDED IN 2007 AND LAUNCHED IN LONDON IN 2009 BY EMMANUEL ERIBO, FRANK ERIBO, MARK QUARADEGHINI AND PHILIPPE HOMSY. THIS UNIQUE FASHION-FORWARD BRAND WAS BORN AFTER ONE OF THEM (WHO REMAINS NAMELESS) KNEW EXACTLY WHAT IT FELT LIKE TO BE IN A WOMAN'S SHOES AFTER LOSING A BET AND ATTENDING A PARTY WEARING A PAIR OF 6 INCH STILETTOS

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WATER & LIFE LAB

ETNIA GLOBAL GROUP

TREEHOUSE MUSIC STUDIO

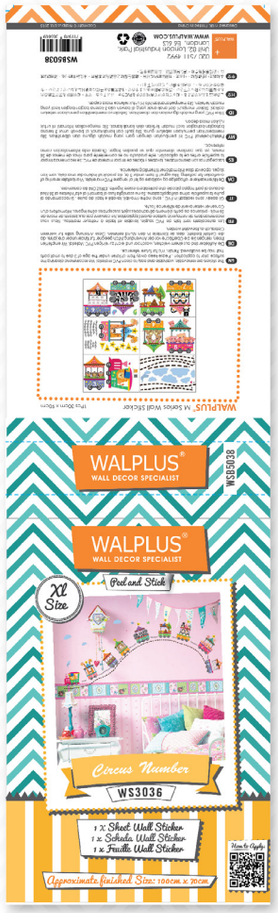
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Catalogue of the UK's leading
Wall Stickers Specialist


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WALL DECOR SPECIALIST
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WALL DECOR SPECIALIST
Peel and Stick
XL Size
Circus Number
WS3036
1 x Sheet Wall Sticker
1 x Schuba Wall Sticker
1 x Feuille Wall Sticker
Approximate finished Size: 100cm x 70cm


NEW
Chalk
BOARDS!
Candies
This Month


WALL STICKERS
BENEFITS
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EASY TO APPLY
No nails
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clean surfaces
INSPIRE AND MOTIVATE YOU.
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sizes and shapes
WALLS GIVE A
UNIQUE LOOK
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And Many More

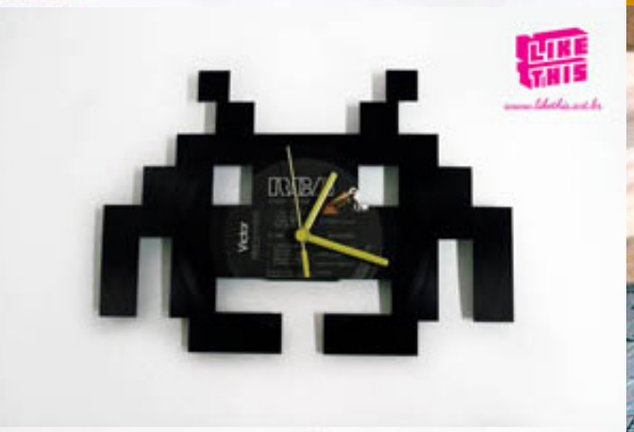

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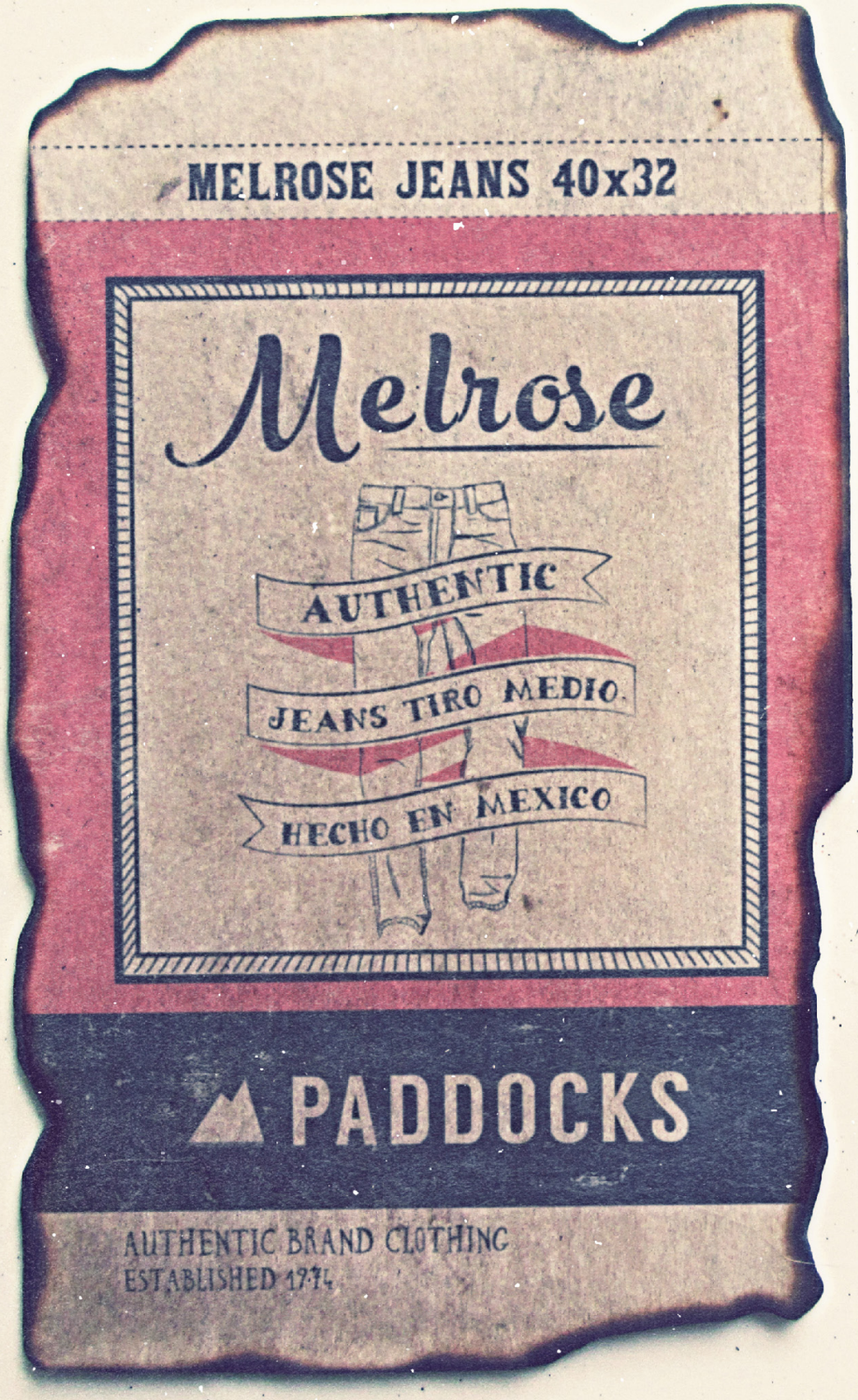

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Paddock´s - Mexico

Labels and rebranding for Paddock´s Jeans Limited edition - Melrose.


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NATURALLY SCENTED WITH YLANG YLANG AND VANILLA
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100% NATURAL INGREDIENTS: DEAD SEA SALT,
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4 OZ / 118 ML


Candy&Lux
Bath Salt
Vanilla Amber
2oz 60g

2013

classic home breakfast

GOODBAKER`S

By Lindsay Moore

FIRST EDITION

Good Coffee
Good Day

GOODBAKER`S — By Lindsay Moore

D·F
EDITORS





MARTIN SARACCO

Graphic Designer

contact@martinsaracco.com

www.martinsaracco.com

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Camden Town
NW1 9EA
London - UK

OBJECTIVE

Learn, listen and try. Make my best for the company and the clients. Improve my professional skills and giving an opportunity to be in touch with what I like more: arts and culture.

PROFESSIONAL SKILL

- Illustrator
- Photoshop
- Branding
- Indesign
- Wordpress
- HTML/CSS
- Adobe Premier
- Mailchimp
- Magento

INDIVIDUAL SKILL

- Determination
- Passion
- Creativity
- Adaptative
- Teamwork

PERSONAL INFORMATIONS

Date of Birth:
Feb, 07, 1982

Nationality:
Italian/Argentinian

PERSONAL INTERESTS

- Music production
- Drums
- Guitar
- Films
- Games

EMPLOYMENT

Walplus

London
04/2015 - 04/2016
www.walplus.com

LEAD GRAPHIC DESIGNER

- Lead Graphic Designer responsible for all the branding, some marketing ideas and most part of the graphic/web designer tasks.
- In this role, I'm working in a small team together with another Graphic Designer, a Graphic Designer assistant and a Marketing Team.

Graphic Designer

Freelancer
2013-Present

GRAPHIC DESIGNER FREELANCER

- Branding and Identity solutions for more than 100 happy and satisfied customers in Europe and Latin America.
- Actually in the top forty (Of 324k users) in Workana ranking, the most important website for freelance works in Latin America.
- Most of 22k followers and 11k appreciations of my work on Behance, one of the most important social networks for designers portfolios.
- References in some important blogs and design sites who recognized my work: Abduzeedo, From up North, Design Instruct and many others.

Like This Art

Brazil
2012-2013

GRAPHIC DESIGNER / CREATIVE DIRECTOR

- In 2012 I created the first online collective of designers in Brazil, Like This Art, that had recognition in most design blogs of Brazil and Portugal.
- Web, graphic, branding, packaging and vinyl products.

RUTHLESS

Brazil
2010-2012

JUNIOR GRAPHIC DESIGNER

Graphic designer, Web and photograph. Advertising and branding for Ruthless sunglasses.

EDUCATION

TATTOO ARTIST BASICS

Argentina
2012 - 2013

BUENOS AIRES TATTOO SHOP

A basic understand about how draw , use tints, health and safe, use the machines and all the elements for tattooing the body.

ADVERTISING AND MEDIA

Brazil
2008-2011

UNIVERSIDADE ESTÁCIO DE SÁ

In 2008, years after working in different projects, companies and countries, I decided to study advertising in Estácio de Sá University (Brazil) becoming an outstanding student winning in the first semester the "Work Interdisciplinary Creativity Award in the Silver Category". Later this work idea become a national campaign for one of the largest NGOs in Brazil: CDI.

GRAPHIC DESIGNER PROGRAM

Brazil
2007-2008

SENAC - SANTA CATARINA

An introduction of the graphic design world, typography, colors, projects and Adobe Creative Suits programs.

INTRODUCTION TO DIGITAL PHOTOGRAPHY

Brazil
2007

UFSC - SANTA CATARINA

A basic look of digital photography, configure the camera, obturation, focus and how take professional photos.

3D STUDIO MAX

Brazil
2006-2006

SENAC - SANTA CATARINA

This course help me to see the basic of the 3D world and how it´s possible use the lights, forms and different renders. Actually I use this learnings frequently when I need create a real image in a fiction situation changing lights, shadows and perspective.

Psychology

Brazil
2000-2003

UNIVERSIDADE UNISUL

For a Graphic Designer role, this university teach me the reasons for use the objects, colors, forms, how catch the people attention in campaigns and explain for the client the psychological reason for using all specific ideas in a determined job.

LANGUAGES

SPANISH
Native or bilingual proficiency

ENGLISH
Limited working proficiency

PORTUGUESE
Native or bilingual proficiency

ITALIAN
Basic